

“Light Up Bike Contest”

- EVENT DATE:** Saturday, October 13, 2018
- BIKE JUDGING LOCATION:** Bikes to be lined up and ready for judging outside along the sidewalk area in front of Revolution Cycle (15103 Stony Plain Road).
- JUDGING START TIME:** 7:30 pm
- CONTEST PRIZE:** One (1) \$150.00 Revolution Cycle shopping spree to the 1st place winner.
- OVERVIEW:** An impactful light up bike contest and bike parade as part of the event called [Storefront Cinema Nights](#). Participants are encouraged to use their imagination decorating their bike with LED lights. The bikes will be judged on the most creative and unique light design. Contest is free to enter, and no registration required.
- WINNER ANNOUNCEMENT:** After the conclusion of the judging and before the bike ride parade, the winner will be announced and The Rogues, who are providing onsite social media coverage of the event, will also announce the winner via social media. The winner and winning bike design will be photographed with Revolution Cycle staff.
- BIKE RIDE PARADE STARTING LOCATION:** Revolution Cycle
- BIKE RIDE STARTING TIME:** After the winner is announced.
- BIKE RIDE COURSE:** Starting at Revolution Cycle, the contestants will be led by Revolution Cycle staff through a predetermined event route.